

## **AGN EVENTS LIMITED DATA PRIVACY NOTICE**

This Data Privacy Notice explains how AGN EVENTS LIMITED collects, uses, and protects your personal data. It is important that you read this notice so that you understand how we handle your information and what your rights are in relation to it.

### **1. Who we are**

AGN EVENTS LIMITED is an events organisation dedicated to promoting and hosting concerts and related events across the UK.

### **2. What information do we collect?**

We may collect and process the following types of personal data:

- Contact details (such as name, email address, telephone number)
- Demographic information (such as age, gender, location)
- Payment information (such as credit card details, billing address)
- Information provided voluntarily by you (such as feedback, survey responses)
- Technical data (such as IP address, browser type, device information)
- Usage data (such as website interaction, attendance at events)

### **3. How do we use your information?**

We use your personal data for the following purposes:

- To provide you with information about our events, products, and services
- To process and manage your event bookings and purchases
- To communicate with you regarding your bookings, enquiries, or feedback
- To improve our products, services, and customer experience
- To comply with legal and regulatory requirements
- To protect the security and integrity of our systems and operations

### **4. Legal basis for processing**

We will only process your personal data when we have a legal basis to do so. This may include:

- Your consent
- Performance of a contract with you
- Compliance with a legal obligation
- Protection of vital interests
- Legitimate interests pursued by us or a third party

## 5. How do we protect your information?

We are committed to ensuring the security and confidentiality of your personal data. We have implemented appropriate technical and organizational measures to safeguard your information against unauthorized access, disclosure, alteration, or destruction.

## 6. Who do we share your information with?

We may share your personal data with the following parties:

- Service providers and partners involved in delivering our products and services (such as payment processors, event organizers)
- Legal and regulatory authorities where required by law or to protect our rights
- Third parties in the event of a merger, acquisition, or sale of assets

## 7. International transfers

Your personal data may be transferred to and processed in countries outside of the European Economic Area (EEA) where data protection laws may be different. In such cases, we will ensure that adequate safeguards are in place to protect your privacy rights.

## 8. Your rights

You have the following rights in relation to your personal data:

- Right to access: You have the right to request access to the personal data we hold about you.
- Right to rectification: You have the right to request correction of any inaccurate or incomplete information.
- Right to erasure: You have the right to request deletion of your personal data in certain circumstances.

- Right to restrict processing: You have the right to request restriction of processing of your personal data.
- Right to data portability: You have the right to request transfer of your personal data to another party.
- Right to object: You have the right to object to processing of your personal data in certain situations, including direct marketing.
- Right to withdraw consent: If we rely on your consent to process your personal data, you have the right to withdraw that consent at any time.

## 9. How to contact us

If you have any questions or concerns about this Data Privacy Notice or our data protection practices, please contact us at [info@rocknrollcircus.co.uk](mailto:info@rocknrollcircus.co.uk)

## 10. Updates to this notice

We may update this Data Privacy Notice from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on our website, and we encourage you to review this notice periodically.

Date of last update: 15/04/2024.